

MOTION BY SUPERVISOR DON KNABE

January 31, 2006

The Board of Supervisors has consistently supported and advocated for consumer rights in the marketplace and has been a vigorous proponent of consumer protection and consumer education. Identity theft poses a significant threat to businesses, consumers and the economy; and

Consumers can empower themselves by protecting their personal identifying information such as their bank account, social security, and driver's license numbers. Every day, consumers conduct some type of financial transaction requiring an educated decision; and

When personal information is misused, the risks range from unwanted intrusions in our daily lives to economic injury, or even threats to our physical security. Education is the best safeguard against consumer fraud; and

I, THEREFORE, MOVE that the Board of Supervisors hereby proclaim the week of February 5-11, 2006, as National Consumer Protection Week throughout Los Angeles County.

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MOTION

MOLINA	_____
BURKE	_____
YAROSLAVSKY	_____
KNABE	_____
ANTONOVICH	_____